

## INTRODUCING SILVA CELL 2 - ENGINEERED FOR GROWTH COME SEE THE NEW PRODUCT AT ASLA IN DENVER



### INTRODUCING SILVA CELL 2

Plant a big idea,  
watch it change a city

Over seven years ago, we launched the Silva Cell – the first product of its kind designed to make beautiful, mature trees a reality in urban environments. Now, after [over 500 installations worldwide](#), we are thrilled to announce the next generation: [Silva Cell 2](#).

We've made improvements over the original Silva Cell in a number of ways. Silva Cell 2 offers many advantages, including:

- Increased efficiency and sustainability: 20% less material
- Faster installation: all parts snap or twist together; no more screws
- More efficient, functional soil delivery and more flexible spacing options
- Ease of movement: eliminated cross beam and designated footpad allows installers to walk freely through the system during assembly  
... and more!

**Expect the Silva Cell 2 to start shipping in early 2015.**

*If you will be at ASLA 2014 in Denver, Colorado later this month (21-23 November), **please come visit us in Booth #1211** to see, feel, and learn about the new product and the design improvements we have made.*

*We'll also be hosting a **cocktail hour on 22 November from 4-5 pm in Learning Lab 1**, on the show floor. Please come join our team, including DeepRoot CEO Graham Ray, as well as friends James Urban, FASLA and Peter MacDonagh, FASLA to learn all about the next generation of the Silva Cell and mingle with fellow stewards of the urban forest.*

We look forward to introducing you to [Silva Cell 2](#). Please check our website in the coming weeks for design tools such as details, specifications, and more. If you won't be attending ASLA, please [reach out to us](#) regarding details, specification, pricing, and to discuss the process of transferring existing Silva Cell drawings over to the new and improved Silva Cell 2.

Warm regards,

[DeepRoot Green Infrastructure, LLC](#)